

<b>Committee:</b> Policy & Resources Committee Health & Wellbeing Board	<b>Date:</b> 4 September 2014 30 September 2014
<b>Subject:</b> G8 Global Dementia Summit: Evaluation	<b>Public</b>
<b>Report of:</b> Director of Economic Development	<b>For Information</b>
<p style="text-align: center;"><b><u>Summary</u></b></p> <p>During the UK's Presidency of the G8 in 2013, tackling dementia was made a policy priority.</p> <p>As part of this commitment, the UK announced it would host a Global Dementia Summit in 2014, to focus on financing and social investment in dementia care and research.</p> <p>The City of London Corporation agreed to host the Summit, which took place on 19 June 2014 in Guildhall. The Policy and Resources Committee agreed at its meeting on 8 May 2014 to cover the cost of providing the Great Hall and Crypts for the event, with a contribution of £7,000 for the Policy Initiatives Fund for 2014/15.</p> <p>The Summit provided an excellent opportunity for Members and Officers of the City Corporation to discuss issues relating to dementia care and research with key practitioners and policy makers. HM Government was grateful for the provision of an appropriate venue for an international summit.</p> <p>Hosting the Summit provided a cost-effective way to engage on a major public health policy issue relevant to the communities which we serve.</p>	

## **Main Report**

### **Background**

1. In 2012, the Prime Minister launched the 'Challenge on Dementia', a programme of work designed to make a difference to the lives of people with dementia and their families and carers. It included the ambition of creating 20 'Dementia friendly' communities across the UK by 2015.
2. In October 2013, the City of London Community and Children's Services Committee and the Health and Wellbeing Board, agreed the City of London Dementia Strategy and Action Plan. This is the City Corporation's local response to the Dementia Challenge and provides a City-specific approach to caring for residents by working with the City's communities and workers.
3. The City of London Dementia strategy has 10 objectives, including:
  - Improve public and professional awareness of dementia and reduce stigma;

- Improve early diagnosis and treatment of dementia;
- Increase access to support and advice following diagnosis for people with dementia and their carers.

The implementation of the strategy has been delivered through the partnership with Skills for Care, who identified the City of London as the only “dementia friendly community” pilot site in London.

4. Since October 2013, there has been a significant number of training and awareness raising activity undertaken by the Department of Community and Children’s Services. You can see more detail in the report to Chief Officers’ Group in July 2014, by the Director of Community and Children’s Services (insert link).

### **World Dementia Summit**

5. In response to a request from HM Government, the City Corporation agreed to host the G7 (as it currently is) Global Dementia Summit at Guildhall on 19 June 2014. The Policy and Resources Committee agreed at its meeting on 8 May 2014 to cover the cost of providing the Great Hall and Crypts for the event, with a contribution of £7,000 for the Policy Initiatives Fund for 2014/15.
6. The event was attended by over 300 delegates drawn from science, health care, financial services, policy makers and civil society. The summit was hosted by The Rt Hon Jeremy Hunt MP, Secretary of State for Health, and the Chairman of the Policy and Resources Committee gave the opening address to welcome the delegates. Dr Dennis Gillings CBE was announced as the first World Dementia Envoy.
7. The Prime Minister gave the keynote address at the summit, highlighting the priority given by the government to tackling dementia as the prevalence of the disease rises alongside increasing life expectancy.
8. The City Corporation was represented by Members of the Policy & Resources Committee, the Social Investment Committee and the Community and Children’s Services Committee. Officers from the Economic Development Office, Community and Children’s Services Department and the City Bridge Trust also attended the Summit. The City Corporation was able to make recommendations to the Department of Health of who to invite to the Summit from financial institutions, civil society organisations and the City of London Corporation.

### **Key Messages from World Dementia Summit**

- Dementia care suffers from a comparative lack of financial support for research: annual budget of £50 million in the UK, compared with £590 million for cancer research, despite 800,000 sufferers in the UK;

- This is not just a rich country disease, as increasing prevalence in developing countries with growing life expectancy;
- There is an economic case for investment based on potential global markets for care, as well as cost savings for public health budgets;
- There is a lack of collaboration between key agencies, with significant overlap in research being undertaken by 4 key pharmaceutical companies;
- Few incentives to collaborate or to invest, given long-term research costs and a relatively short IP licence period;
- Priority is to create specific regulatory and financial frameworks (analogous to those created to tackle HIV research) for dementia research;
- Use existing financial structures such as those used for large scale vaccination programmes, to create private and philanthropic fund structures.

## **Media Coverage**

9. The World Dementia Summit had considerable media coverage, both in the UK and around the world. The Secretary of State for Health gave a number of media interviews, including interviews to camera in Guildhall Yard.

## **World Dementia Summit and City Corporation Dementia Strategy**

10. By hosting the Summit, the City Corporation convened key stakeholder groups including financiers, science researchers, policy makers and the third sector. As one of the key objectives of the City Corporation's Dementia Strategy is to raise public and professional awareness of dementia, the Summit was an important mechanism for doing so. The Summit also provided an excellent opportunity for Members and Officers of the City Corporation to discuss issues relating to dementia care and research with key practitioners and policy makers.
11. It was valued by HM Government that the City Corporation provided an appropriate venue for an international summit, where the Prime Minister could deliver a keynote speech on a major public health policy issue.

## **Conclusion**

12. Hosting the World Dementia Summit provided a cost-effective way for the City Corporation to engage in a major national and international public health policy issue, with a particular focus on the community we serve and represent.

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